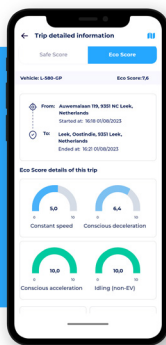


The MooveDriver App makes work safer and more enjoyable

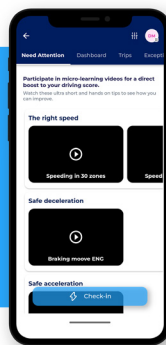
Use insights and coaching to improve driving behaviour

Telematics reports let fleet managers read and analyse fleet and driver performance in many ways. Yet, in practice, these reports don't always influence individual driving behaviour and subsequent driver safety. The MooveDriver App successfully links fleet manager's reports with drivers' behaviour on the road. This application keeps drivers informed about their performance and actively coaches them to improve their driving style. How does this impact you as a fleet manager? A more sustainable, economically viable fleet with less maintenance, decreased CO₂ emissions and increased driver safety.



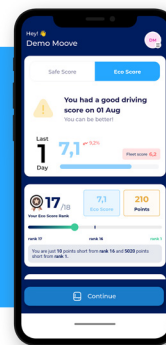
Detailed driver scores

Gain insight into how your drivers score on each aspect of their driving behaviour.



Personalised training

Focus on the driving behaviour that requires the most attention.



Gamification

Make improving driving behaviour a positive and rewarding experience.

Driver scores

The driver receives an overview for each route driven. The app shows which improvements drivers can focus on, such as less speeding, braking earlier or accelerating more slowly. Their performance is expressed in terms of a safety score and an economic score. The safety score indicates safe driving behaviour, while the economic score shows how driving behaviour impacts fuel consumption and vehicle maintenance. Drivers can also use the app to see how their scores compare to those of other drivers within the fleet or their driving team.

Personalised training

Short video training sessions help drivers do a little better tomorrow, focusing on those aspects of their driving where there is room for improvement. So drivers can start by working on the areas that require the most attention. Before each route, drivers also can receive a checklist, which deals with the status of the vehicle, whether damage is present, tires

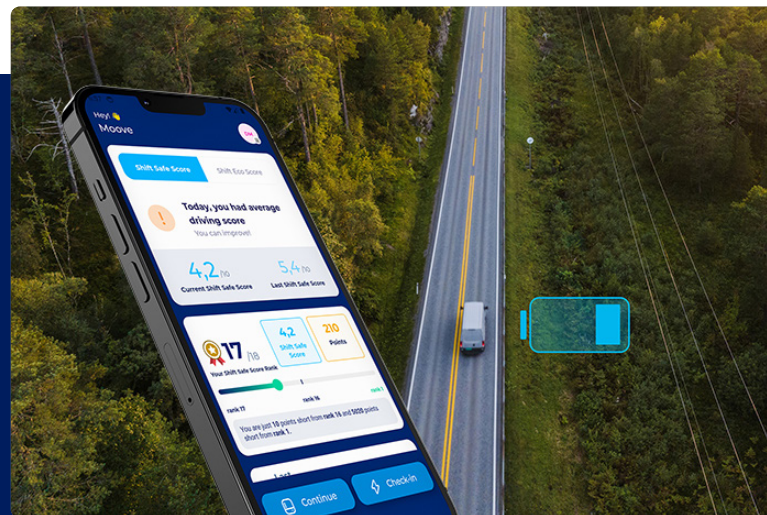
are good, lights are working and so on. This checklist can be personalised for each company. Regular reminders emphasise areas that need improvement, increasing the chances of the driver adapting his or her driving behaviour accordingly.

Gamification

The app is also a great way to add a gaming element to this process. Linking an incentive to excellent driver scores will increase drivers' engagement in achieving their goals. Moreover, drivers will feel that they'll be rewarded for safe and responsible behaviour on the road. You can also set personal scores in the app to give drivers concrete goals to work towards. Gamification is particularly interesting for the younger generation of drivers. You don't want to impose penalties for poor behaviour but make improving driving behaviour a positive and rewarding experience. penalties for poor behaviour but make improving driving behaviour a positive and rewarding experience.

About Moove

Moove is your global partner for fleet telematics. We work with our customers on a 'people-first' basis. Technology plays a vital role in our field, but we always put people first when it comes to making a real impact for our customers. With our efficient use of the most advanced technologies, which we are constantly developing and improving, we effect behavioural changes that significantly improve your fleet's efficiency, sustainability and safety. With our cutting-edge technology, we collect and analyse user data that offers insight into the performance of internationally operating fleets. We turn these data-driven insights into concrete recommendations that are in line with your ambitions and goals.



📍 World Trade Centre
Stadsplateau 11
3521 AZ, Utrecht
Nederland

✉ info@mooveconnected.com
mooveconnected.com