

Moove Connected Mobility B.V.

Privacy policy

Privacy Policy

<https://www.mooveconnectedmobility.com/>

Status: November 2022

1. Controller

Controller within the meaning of Art. 4 No. 7 of the General Data Protection Regulation (GDPR) is Moove Connected Mobility B.V. ("Moove"), Stadsplateau 11, 3521 AZ Utrecht, Netherlands. For more information about us, please refer to our [mooveconnectedmobility.com/aboutus/](https://www.mooveconnectedmobility.com/aboutus/). You may contact our Privacy Officer at info@mooveconnected.com.

2. General

The following policy gives you an overview of what kind of personal data is processed, for what purpose and on what legal basis. Personal data means any information that can be related to you personally, e.g. name, address, e-mail address, user behaviour. In addition, we inform you about your rights towards us as the Controller.

3. Data processing on our website

During the mere informative use of our website, we automatically collect and store information in the server log files that your browser transmits to us.

- IP address (anonymised)
- Date and time of the request
- Time zone difference from Greenwich Mean Time (GMT)
- Content of the request
- Access status/http status code
- The amount of data transferred in each case
- Website from which the request comes
- Browser, operating system and its interface
- Language and version of the browser software

This data is technically necessary for us to display this website to you and to ensure stability and security. The temporary storage of the IP address by the system is necessary to enable provision of the website to your computer. For this purpose, your IP address has to be stored for the duration of the session.

The storage in the server log files ensures the functionality of the website. In addition, we use the data to optimise the website and to ensure the security of our information technology systems.

The legal basis for the collection and temporary storage of data is Art. 6 (1) 1 lit. f GDPR. Our legitimate interest according to Art. 6 (1) 1 lit. f GDPR lies in the above-mentioned purposes.

An analysis of the data for marketing purposes does not take place in this context. We will not assign this data to specific persons and this data will not be merged with other data sources.

This data is stored on servers in EU. They are deleted as soon as they are no longer necessary in relation to the purposes for which they were collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended. Insofar as data is stored in server log files, the data will be deleted after 90 days at the latest.

The collection of data for the provision of the website and the storage of the data in server log files is absolutely necessary for the operation and provision of the website. Consequently, the user may not object the processing of data in this case.

4. Contact

Our website contains contact forms that can be used for electronic contact or to request a demo and or brochure download. If you decide to contact us via a contact form, the data entered in the input mask is transmitted to us and stored. These data are:

- Name
- Email
- Company name
- Message content

The following data is also stored at the time the message is sent:

- IP address of the person using the service
- date and time of registration

Alternatively, it is possible to contact us via the e-mail address provided. In this case, the personal data of the user transmitted with the e-mail will be stored. The legal basis for the processing of the data transmitted in the course of sending an e-mail is

Art. 6 (1) 1 lit. f GDPR. If the e-mail contact is aimed at concluding a contract, the legal basis for the processing is Art. 6 (1) lit. b GDPR.

The processing of the personal data from the input mask serves us solely to process the contact; this also constitutes the necessary legitimate interest in processing the data. The other personal data processed during the sending process serve to prevent misuse of the contact form and to ensure the security of our information technology systems.

In this context, the data will not be passed on to third parties. The data is used exclusively for processing the conversation.

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. For the personal data from the input mask of the contact form and those sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when the circumstances indicate that the matter in question has been concluded. The additional personal data collected during the sending process will be deleted at the latest after a period of 730 days (2 years).

You have the possibility to revoke your consent to the processing of personal data at any time. If you contact us, you can object to the storage of your personal data at any time. In such a case, the conversation cannot be continued.

You can send your objection to the following address: info@mooveconnected.com

All personal data stored in the course of contacting us will be deleted in this case.

5. Newsletter

With your consent, you can subscribe to our newsletter. The legal basis for sending the newsletter is Art. 6 (1) 1 lit. a GDPR.

We store your IP address used and the time of registration and confirmation. The purpose of this procedure is to be able to prove your registration and, if necessary, to clarify a possible misuse of your personal data. The legal basis for this processing is Art. 6 (1) 1 lit. f GDPR.

A valid e-mail address is required for sending the newsletter. We store this information for the purpose of sending the newsletter. The processing of your e-mail address is necessary to provide the requested service (newsletter). The legal basis for this is Art. 6 (1) 1 lit. a and b GDPR.

You can revoke your consent to receive the newsletter and unsubscribe at any time. You can declare the revocation by clicking on the link provided in each newsletter or by sending a message to info@mooveconnected.com. In the event of revocation of your consent, we will delete the data stored for the purpose of sending the newsletter in accordance with data protection regulations.

The newsletter is sent via a dispatch platform of the provider Hubspot Ireland Ltd.

For information on the privacy policy of the service provider, please visit: <https://legal.hubspot.com/privacy-policy>.

We have concluded a Data Processing Agreement with the provider in accordance with Art. 28 GDPR.

6. Cookies

We use cookies and store technical information. Cookies are small text files that are stored on your hard drive in relation to the browser you are using and which provide the party setting the cookie (in this case, us) with certain information. This cookie contains a characteristic string of characters that makes it possible to uniquely identify the browser when you return to the website. Cookies cannot execute programs or transmit viruses to your computer.

For further information, please refer to our [Cookie Statement](#).

7. Routine deletion of personal data

The data will be processed and stored as long as this is necessary in relation to the purpose for which they were collected. Subsequently, they are then deleted when legally permissible.

8. Your rights

8.1 Right to information

Since we only collect data from you and about you to the extent described above, we only have information about you from the use of our services. Rights to information in this regard can be exercised in writing or by e-mail to us info@mooveconnected.com.

8.2 Right to withdraw consent

Insofar as the processing of your data is based on your consent, you have the right to revoke this at any time in accordance with Art. 7 (3) GDPR. The revocation does not affect the lawfulness of the processing carried out up to that point. You can withdraw your consent in writing or by e-mail.

8.3 Right to rectification

If data concerning your person is incorrect, you may request their correction (Art. 16 GDPR).

8.4 Right to restriction of processing

Under the conditions of Art. 18 GDPR, you have the right to request a restriction of the processing of the data concerning you.

8.5 Right to erasure

Under the conditions set out in Art. 17 GDPR, you have the right to request deletion of the personal data concerning you. This is the case, for example, if you withdraw your consent or if the data is no longer required for the purposes for which it was collected.

8.6 Right to data portability

Under the conditions set out in Art. 20 GDPR, you have the right to receive your personal data that you provide to us in a structured, common and machine-readable format and to have this data transferred to another controller without hindrance by us.

8.7 Right to complain

If you are of the opinion that the processing of data relating to you infringes data protection regulations, in addition to the option of contacting us, you also have the option of lodging a complaint with the [Dutch Data Protection authority](#).

8.8 Right of objection

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data relating to you which is carried out on the basis of Article 6(1)(e) or (f) GDPR; this also applies to profiling based on these provisions.

We will no longer process the personal data relating to you unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defence of legal claims.

If the personal data concerning you is processed for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing; this also applies to profiling, insofar as it is related to such direct marketing.

If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes.



Get in touch

mooveconnectedmobility.com
info@mooveconnected.com