

# **Moove Connected Mobility B.V.**

## Cookie statement

# Cookie Statement

Moove Connected Mobility B.V.

[www.mooveconnectedmobility.com](http://www.mooveconnectedmobility.com)

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Moove ("we") uses cookies. Cookies are small files that are stored on a visitor's device (e.g. computer or smartphone). For example:

- IP address of the visitor;
- Date and time of the request;
- URL of the referring page (the page from which the visitor came);
- The pages visited on our website;
- Information about the browser used (type and version, operating system, etc.).

We use technical information and cookies to facilitate your visit to the website, improve the user experience and increase the relevance of the offers on this website. Cookies may be set both by us and by other parties with whom we work. Below is an overview of the types of cookies we use.

## **Necessary**

Technically necessary cookies help visitors navigate the website by providing basic functions such as navigating the pages and accessing secure areas. Without these cookies, the website would not function properly.

This also includes functions such as your language settings. Without these cookies, you will not be able to use the services on our website without restrictions. The cookies are stored for the duration of your internet session. These cookies are necessary so that we can provide you with the service you are using.

Depending on whether the cookies are necessary for the operation of the website itself or for the service you have used, the processing is based on our legitimate interest pursuant to Art. 6 para. 1 p. 1 lit. f GDPR or the fulfilment or initiation of a contractual relationship established between you and us pursuant to Art. 6 para. 1 p. 1 lit. b GDPR.

## **Performance and statistics (analytical)**

These cookies are used to collect information about the use of the website. Among other things, these cookies register the number of website visitors, the pages visited and the duration of their stay. The collected data is used to improve the service and to adapt the content of the website to the wishes and needs of the visitors.

The legal basis for the use of these cookies is your consent in accordance with Art. 6 para. 1 p. 1 lit. a GDPR.

### **Personalisation and advertising (tracking)**

These cookies are used to collect data about the (internet) behaviour of visitors to the website. The intention is to display ads that are relevant and interesting to the individual user and thus more valuable for publishers and third-party advertisers. These cookies are used, for example, to record information about the visit so that relevant information can be used on a subsequent visit, e.g. by filling out forms already or issuing advertisements or offers that match the (search) profile of the respective visitor.

The legal basis for the use of these cookies is your consent in accordance with Art. 6 para. 1 p. 1 lit. a GDPR.

### **Cookies used by us:**

All cookies used on our website can be found in our cookie banner. The banner can be found in the left corner of your screen.

### **Google Analytics (website analysis)**

If you have given your consent, we use Google Analytics to regularly analyse and improve our website. The statistics obtained enable us to improve our offer and make it more interesting for you as a user.

Google Analytics is a web analytics service provided by Google, Inc ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. However, in the event that IP anonymisation is activated on this website, your IP address will be truncated beforehand by Google within the Member States of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

The legal basis for the use of Google Analytics is Art. 6 para. 1 p. 1 lit. a GDPR.

You can revoke your consent at any time with effect for the future by preventing the storage of cookies through a corresponding setting in your browser software; however, we would like to point out that in this case you may not be able to use all the functions of this website to their full extent.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) by Google and the processing of this data by Google by downloading and installing the browser plug-in available at the following link: [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout). This procedure must be carried out separately for each browser used.

You can find more information about Google Analytics at <https://marketingplatform.google.com/about/analytics/terms/us/>, and <https://policies.google.com/privacy?hl=en-GB>.

### **Google reCAPTCHA**

In addition, in certain cases we use the reCAPTCHA service of the provider Google to protect (your) data in the context of the transmission from input forms (e.g. contact form). The use of reCAPTCHA enables us to protect our website from improper automated processing. ReCAPTCHA serves to directly ensure the integrity and functionality of our systems by warding off spam, DDoS attacks and similar automated malicious access. To do this, reCAPTCHA uses advanced risk analysis techniques to distinguish humans from bots. For the necessary analysis, reCAPTCHA evaluates various information (e.g. IP address, information about the operating system, time spent by the website visitor on the website, cookies, display methods and scripts or mouse movements made by the user in the area of the reCAPTCHA checkbox). The data collected as part of the analysis may be forwarded to Google servers in the USA. Should reCAPTCHA transmit your IP address, this will not be merged with other data from Google unless you are logged into your Google account at the time of using the reCAPTCHA plug-in. Such transmission and storage of data about you and your behaviour on our website by Google can be prevented by logging out of Google before visiting our website or using the reCAPTCHA plug-in. The deviating data protection provisions of the Google company apply to all transmitted data. For the purpose and scope of the data collection and the further processing and use of the data by Google, as well as your rights in this regard and setting options for protecting your privacy, please refer to the Google privacy policy <https://policies.google.com/privacy?hl=en-GB>. The legal basis for the use of Google reCAPTCHA is, if you have previously consented, your consent pursuant to Art. 6 para. 1 p. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by preventing the storage of cookies through a corresponding setting in your browser software; however, we would like to point out that in this case you may

not be able to use all functions of this website to their full extent. You can find more information about Google reCAPTCHA at <https://www.google.com/recaptcha/about/>.

**Notice regarding processing of your data collected on this website in the USA by Google:**

By consenting to the use of the respective Google services, you consent to your data being processed in the USA. The USA is currently assessed by the European Court of Justice as a country with an insufficient level of data protection according to EU standards. Although data transfers to the USA can be based on the standard contractual clauses issued by the EU Commission to safeguard them and establish an adequate level of data protection. Nevertheless, there is a risk that your data may be processed by US authorities, for control and monitoring purposes, possibly without any legal remedy. If you have not consented to the use of these Google services, the transfer described above will not take place.

**we'll get there.**

**Get in touch**

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[info@mooveconnected.com](mailto:info@mooveconnected.com)

